

Freelance photography price guide

As with every assignment, the client's requirements are different. I prefer to give a customised quote for each job, as opposed to quoting a flat rate which could be misleading. Exact figures depend on factors such as:

- How many hours the shoot will last
- Travel and/or accommodation prices
- Cost of hiring models/props/equipment etc. (if required)
- Cost of specialist insurance (i.e. shooting from moving vehicles etc.)
- Cost of using assistant photographer (if required)

Rates

Below are rates for time only. Travelling expenses will be charged outside Nottinghamshire at 40p per mile. Accommodation (if required) will be charged separately.

Hourly rate £50

Full Day (7 hours) £300

Half Day (4 hours) £170

Payment terms

A deposit of 50% with the balance being made within 30 days on receipt of the invoice.

Included within the costs

- Professional camera bodies, lenses and equipment will be used including back-up cameras
- Mobile studio lighting and back-drops etc.
- Same day delivery of images via FTP (address and password required) or next day delivery of photo DVD and contact sheets.
- Images shot as both RAW and JPEG files
- Images will be digitally edited for optimum quality.